

Ashley Robinett is senior vice president of Shared Services for Alabama Power Company, leading Public Relations, Labor Relations, Safety, Workforce Development, as well as Corporate Security. Robinett also oversees Sustainability and Environmental Affairs, Facilities Services, Fleet Services and Corporate Real Estate.

Robinett most recently served as Alabama Power's vice president of Public Relations, leading corporate communications and brand management and providing strategic counsel to ensure company messaging reached employees, customers and stakeholders.

Robinett joined Southern Company in 2001 as an engineer for the Southern Power wholesale subsidiary, working in resource planning and risk analysis. She worked for several years in Southern Company's fuel services organization, managing emission allowance procurement and other strategic environmental issues for the generating fleet.

Her experience includes roles as assistant to the executive vice president and chief operating officer of Southern Company, assistant to the president and chief executive officer of Alabama Power, area manager in the company's Birmingham Division and vice president of Corporate Real Estate.

Robinett is a graduate of Leadership Birmingham and is active in the community, serving on the boards of directors for the Alabama Power Foundation, Children's Harbor and the McWane Science Center Endowment. She is a member of the Kiwanis Club of Greater Birmingham and an alumna of the International Women's Forum Leadership Fellows Program.

She is involved with Auburn University through the Auburn Engineering Alumni Council and 100 Women Strong, an initiative that supports female students in the College of Engineering.

Robinett earned a bachelor's degree in chemical engineering with a minor in business from Auburn University. She is actively involved in her church, Dawson Family of Faith. She and her husband have two children.



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