

Leigh Davis is senior vice president of Marketing and Economic Development at Alabama Power Company, an electric utility that serves more than 1.5 million customers.

Davis leads Alabama Power's economic development efforts across the state supporting new and expanding industry and helping communities of all sizes enhance their prospects for economic growth. In addition, she oversees customer strategies and solutions in the areas of clean energy, connectivity, electric transportation, innovation, and energy efficiency for Alabama Power's commercial and industrial customers.

With more than 25 years in the energy industry, Davis draws from broad and diverse leadership roles across Southern Company including Alabama Power, Southern Nuclear and Southern Company Services.

Prior to her current responsibilities, Davis was Vice President for Customer Services responsible for integrating critical aspects of the customer experience, including the use of innovative technologies and research, to support Alabama Power's residential and commercial customers.

Earlier in her career, Davis served as Senior Vice President and Deputy General Counsel for Southern Company Operations. In that position, she was responsible for legal strategy, energy policy and compliance supporting Southern Company's generation, transmission, engineering & construction services, system planning, environmental R&D and its competitive generation business units (Southern Power and Southern Wholesale Energy). As General Counsel for Southern Nuclear, Davis led corporate communications, legal strategy, compliance, and employee concerns departments.

Davis has also served as president of the Alabama Power Foundation and executive director of the Alabama Business Charitable Trust, vice president and regional technology officer, and vice president of corporate real estate for Alabama Power. As part of Plant Miller's site leadership team, she managed the compliance, budgets, security, training, water chemistry and technology functions at one of the largest power plants in the United States.

Her prior external affairs experience includes leadership roles in Governmental Relations and Environmental Affairs in Birmingham, Atlanta and Washington DC. She also served as Counsel in Southern Company's DC office, focused on industrywide litigation and energy policy.

Davis earned a bachelor's degree in marketing from the University of Alabama, a juris doctorate from the University of Alabama School of Law and an MBA from Samford University. In addition, she completed an executive education program in corporate finance at the Wharton School of the University of Pennsylvania. As part of an international global partnership with Harvard Business School and INSEAD, she also completed a yearlong fellowship in the International Women's Forum (IWF) executive leadership program.

A native of Birmingham, Alabama, Davis has been active civically throughout her career and serves on various philanthropic and corporate boards. She is a graduate of MOMENTUM, Leadership UAB, Leadership Birmingham and currently participating in Leadership Alabama's XXXIII Class.



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