

Meeting Notes & Summary: Conference Call, August 22, 2001

Warrior and Coosa Projects Combined
www.southerncompany.com/alpower/hydro

Meeting Attendees:

Shannon Dewberry	APC	srdewber@southernco.com
Mike Eubanks	USACOE	michael.j.eubanks@sam.usace.army.mil
Amy Bennett	Kleinschmidt	Amy.Bennett@KleinschmidtUSA.com
Bruce DiGennaro	Kleinschmidt	Bruce.DiGennaro@KleinschmidtUSA.com

SHANNON – CAN YOU FILL IN THE REMAINING ATTENDEES?

Action Items

The following actions items were agreed upon by the R8 IAG and should be completed by their assigned dates and submitted to Shannon Dewberry via email.

- Shannon Dewberry: Provide a list of names, numbers and emails to all participants on this IAG. Also, prepare and distribute a table for IAG members to use when gathering information regarding the education and outreach programs. Due – 08/24/2001
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- Everyone: Compile an initial list of all education and public outreach programs within their respective organizations. Also, when possible, provide additional education and outreach programs/materials from organizations not represented on this IAG. Due – 09/05/2001
- Shannon Dewberry: Compile all education materials and program information sent by the members. Due - 09/05/2001
- Shannon Dewberry: Prepare a brief presentation for the Coosa and Warrior Team's September Meetings. This should include: progress to date, a summary of the information collected, and goals as the IAG moves forward. A handout of information collected should be supplied to the Teams. Due – 09/11/2001

Meeting Notes

These notes summarize the major discussion items and are not intended to be a transcript or analysis of the meeting.

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Introduction

Jim Crew welcomed all the E12 Issue Action Group participants and introduced Kelly Schaeffer as the meeting's facilitator. Kelly began the meeting by reviewing the agenda, meeting objectives, schedule, and introducing the meeting's ground rules. Kelly asked that all participants please state their name before commenting, speak slowly, and be careful not to speak when others are speaking.

Meeting Objectives:

1. Identify wetlands information to be used as a basis for Issue 12
2. IAG should agree on the use and acceptability of the data
3. Discuss recommendations and work product for WCRT & EcoRAT September 2001 meetings.

IAG E12 Review

Based on discussions at previous WCRT and EcoRAT meetings and in order to increase efficiency for participants in the relicensing process, the E12 wetlands IAG for both the Warrior and Coosa Rivers will be combined into one IAG. This IAG's primary responsibilities will be to identify a source(s) of wetlands information that will be used during the relicensing process:

1. To characterize wetlands for the Warrior and Coosa Basins (provide a "context" for NEPA)
2. To use in conjunction with other issue areas that may influence wetlands
3. To assist the WCDRT, EcoRAT, and CCRT in developing and evaluating various project operation alternatives.

The Group reviewed and discussed the E12 IAG work plan. Several individuals were recognized for their efforts in compiling wetland data for the group to use. The facilitator reminded the group that the Initial Information Packages contained a lot of useful wetland data. The major focus of the E12 IAG work plan discussion revolved around the advantages and disadvantages of using either the Environmental Protection Agency's (EPA) or the National Wetlands Inventory (NWI) wetland data to complete IAG's tasks and the format in which to present this information. Several members of the IAG expressed their opinions regarding the differing data sets, their comments included:

1. The EPA data is more recent, covers a larger geographical range, and is more generic in nature.
2. The NWI data is more dated, has better site specific detail, and has a more localized focus (restricted to Project Boundary).
3. The IAG should make sure that the ADCNR doesn't have additional wetland information that we should incorporate.

After much discussion the Group agreed that the Draft work plan was acceptable. The Group also agreed that the EPA data would be used to resolve Task 3 of the work plan and that the NWI data would be used to address Tasks 4 & 5. Please see the actions items list above for other specific outcomes from this discussion.

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Conclusion and Next Meeting

The Group did not see the need to meet prior to the September 2001 WCRT and EcoRAT meetings. All the participants agreed that the conference call format worked well. Jim Crew and Kelly Schaeffer thanked all the participants for a very productive and successful meeting and that any questions should be directed to Jim Crew.

Current and future materials concerning the E12 IAG - Wetlands will be posted on the Internet at www.southerncompany.com/alpower/hydro and distributed to work group members via email and US Mail.

R8 - Issue Action Group

Public Education/Awareness

Warrior and Coosa Projects Combined

RecRAT & WCRT September 2001 - Update

The R8 IAG Work Plan is available on the APC Hydro Relicensing Website:

<http://www.southerncompany.com/alpower/hydro/>

IAG Members

Chairperson: Shannon Dewberry	SRDEWBER@southernco.com	(205) 257-7066
Facilitator: Bruce DiGennaro	Bruce.DiGennaro@KleinschmidtUSA.com	(860) 526-2358
Tammy Truett	ttruett@fs.fed.us	(334) 832-4470
Deb Berry	debcberry@aol.com	(205) 823-0015
Joe Young	pegyoung@earthlink.net	(334) 569-1213
Keith Bryant	kebryant@southernco.com	(205) 257-1403
Pete Conroy	Pconroy@jsucc.jsu.edu	(256) 782-5681
Bob Huffaker	Bhuffaker@dcnr.state.al.us	(334) 242-3673
Jerry DeBin	jdebin@dcnr.state.al.us	(334) 242-3151
Jeff Duncan	jeff_duncan@nps.gov	(423) 266-1150
Barry Lovett	bklovett@southernco.com	(205) 257-1268
Bob Allen	Robert.A.Allen@sam.usace.army.mil	(251) 690-2737

Issue Statement

R8 Public Education – Identify existing and potential opportunities that promote increased public education regarding the project, recreation opportunities, public safety, and conservation of natural resources, including interpretive opportunities.

IAG Tasks and Responsibilities

The R8 IAG is charged with gathering information on all existing public education/awareness activities and programs that are related to these hydro projects.

Work Scope & Product

- **Task 1** Compile information on all existing public education and awareness programs.
- **Task 2** Develop documents that summarize existing information and make recommendations where additional information/programs may be needed.

Schedule

The R8 – IAG will meet periodically between August and October 2001 (6 meetings anticipated). The following is a “projected” schedule of work that may change with the Group’s approval.

Meeting 1	Kick-off meeting – Discuss Work plan - August 22, 2001
Meeting 2	Give preliminary update at September 11&12, 2001 RecRAT & WCRT meetings
Meeting 3	Discuss results of Task 1 – September 24, 2001 (Conference call)
Meeting 4	Continue Discussion of Task 1 – Mid October 2001 (Conference call)
Meeting 5	To be determined
Meeting 6	To be determined

Proposed Methodology

The following information outlines the proposed methodology to address the R8 Issue (Public Education) for the Coosa and Warrior Basins.

This review is designed to:

- Produce a list of all known existing public education and awareness programs.
- Summarize the programs, including each individual programs, types of programs, and focus of programs.
- Identify areas in which education and awareness programs may be lacking, including age group, subject or geographic area.
- Provide recommendations for where additional education/awareness programs may be needed.

This information will be displayed on an Excel spreadsheets that we will use as a database for the Issue.

The spreadsheet will include:

Point IAG Member	Name of the Program	Responsible Organization	Contact Name and Number within the Organization	Purpose of the Program	Target Audience (specify age, if possible)	Materials (associated with the program)
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This information is based on information provided by agencies and/or stakeholders.

Progress To Date

As of September 6th, this IAG has collected information on approximately 50 education/awareness programs throughout the state. This information was compiled into a master list and is arranged by the organization responsible for the program. In order to collect all possible information on education/awareness programs, we would ask all Team Members to take a look through this list and provide either contact names, program names or complete information to one of the IAG members.

IAG Member	Name of Program	Organization	Contact Name/Number	Program Purpose	Target Audience	Materials / Resources
Mike Eubanks	Web Presence	ACOE	Janet Shelby, Public Affairs Office, (251) 690-3320	General public Info and Info. On specific programs.	General public	Internet
Mike Eubanks	News Releases	ACOE	Janet Shelby, Public Affairs Office, (251) 690-3320	This is used to inform public, announce programs, update info.	General public	News Release, Media
Mike Eubanks	Public Meetings	ACOE	Janet Shelby, Public Affairs Office, (251) 690-3320	Primarily to gather information from the Public.	General public	Meeting Place, brochures, briefings
Mike Eubanks	Lake Brochures & Signs	ACOE	Janet Shelby, Public Affairs Office, (251) 690-3320	Give info. on our lakes & facilities offered.	General public	Brochures, signage
Mike Eubanks	Water Safety	ACOE	Bill Smallwood Operations	Educate public on water safety issues.	General public	Brochures, Public Announcements
Mike Eubanks	Public Speaking	ACOE	Janet Shelby, Public Affairs Office, (251) 690-3320	This is to inform public & schools on the mission of the Corps of Engineers	General public	Speaker, handouts
Mike Eubanks	Exhibits	ACOE	Janet Shelby, Public Affairs Office, (251) 690-3320	We use exhibits at conferences, schools, meetings	All ages	Exhibitry
Lynn Garris	Project WILD	ADCNR	Lynn Garris (334)-626-5962	Wildlife & Habitat Conservation Education	K-12 Students	Project WILD Curriculum Guides
Lynn Garris	Aquatic WILD	ADCNR	Lynn Garris (334)-626-5962	Aquatic Wildlife Conservation Education	K-12 Students	Project Aquatic Wild Curriculum Guides
Lynn Garris	Project WET	ADCNR	Lynn Garris (334)-626-5962	Water Resource Education	K-12 Students	Project WET Curriculum Guides
Lynn Garris	STEP OUTSIDE EVENTS	ADCNR	Lynn Garris (334)-626-5962	Teaching Outdoor Skills and Promoting Outdoor Recreation	All Alabamians	Public & Private Land Volunteer Instructors, DCNR Personnel

IAG Member	Name of Program	Organization	Contact Name/Number	Program Purpose	Target Audience	Materials / Resources
Capt. B. Huffaker	Alabama Boating Basics Course	Alabama Marine Police	B. Huffaker	Offer Boating Education to Public - Minimum 6 Hours	Age 12 and older	Video and Study Guide
Capt. B. Huffaker	Internet Course www.boat-ed.com	Alabama Marine Police	B. Huffaker	Educate Boating Public	Age 12 and older	Offered on the Internet
Shannon Dewberry	Boat Shows	APC	Walter Ramey (205) 257-4593, Doug Powell (205) 255-6189	Educate people on APC Shoreline Development and Environment and Lakes		
Shannon Dewberry	Earth Cents	APC - Energy Solutions		Renewable Energy Program	All	Brochure and Video
Shannon Dewberry	Energy Outsourcing	APC - Energy Solutions		Helping customers maintain a competitive edge	All	Brochure
Shannon Dewberry	Christmas Tree Recycle Program	APC - Env. Affairs	Doug Powell (205) 255-6189	Habitat Enhancement with Christmas Trees	All	Brochures
Shannon Dewberry	Exceptional Anglers Fishing Tournament	APC - Env. Affairs	Doug Powell (205) 255-6189	Fishing Tournament for Exceptional Anglers in Jefferson and Shelby Counties	K- 12	Brochure , T shirt
Shannon Dewberry	Tallapoosa Trashout	APC - Env. Affairs	Shelia Smith (256) 396-5093	Lake Cleanup for Homeowners and Community	All	T shirt
Shannon Dewberry	Catch and Selective Release Program	APC - Env. Affairs partners w/ ADCNR		Proper catch and selective release to educate anglers	Anglers	Brochure
Shannon Dewberry	1800 Lakes 11	APC - Hydro Generation		Automated phone that informs on lake levels and generation schedule	All	Phone
Shannon Dewberry	Hydro 101 Computer Based Training	APC - Hydro Relicensing	Shannon Dewberry (205) 257-7066	Educates on how hydroelectric facilities work	All	CBT disc
Shannon Dewberry	Hydro Video	APC - Hydro Relicensing	Shannon Dewberry (205) 257-7066	Educates on Hydro Relicensing Process and how to get involved	All	Video, Brochure
Shannon Dewberry	Recreation maps	APC - Hydro Relicensing	Shannon Dewberry	Educate on APC Hydro Generation and Public Safety	All	Maps
Shannon Dewberry	101 Energy Saving Ideas	APC - Power Delivery		Free Conservation Guide	All	Book
Shannon Dewberry	Energy Bowl	APC - Public Relations	Jan Ellis (334) 283-3305	Educate High School Students on Energy	Grades 10-12	Brochure
Shannon Dewberry	Shorelines	APC - Public Relations	Donna Hodges (205) 257-1951	Publication distributed to residents on Lakes in Alabama	All	Newsletter
Shannon Dewberry	Renew the Coosa	APC - Env. Affairs	Doug Powell (205) 255-6189	Clean the shorelines and lakes	Homeowners and Communities	Pictures, T shirts

IAG Member	Name of Program	Organization	Contact Name/Number	Program Purpose	Target Audience	Materials / Resources
Shannon Dewberry	The Water Course	APC Foundation	Linda O Mary (334) 283-4265	Information @Alabama's water resources	All	Brochure, Video
Shannon Dewberry	Science Suitcase	APC Foundation	Carla Robertson (205) 257-3726	Science experiments such as electricity, pollution and safety	K-6	Brochure ,Video
Shannon Dewberry	Energizers	APC Foundation	Carla Robertson (205) 257-3735	Statewide Volunteer Organization	Employees, Retirees and family members	
Shannon Dewberry	New Teacher Assistant Grants	APC Foundation	Carla Robertson (205) 257-3735	Start up supplies for teachers and supplies	All Teachers	Brochure
Shannon Dewberry	Alabama Power Service Organization	APC Foundation		Service Organizations that helps communities in Alabama	All	Brochure, Psoters
Shannon Dewberry	Urban and Community Tree Assistance Program	APC Foundation partner with Alabama Forestry Commission	Carla Robertson (205) 257-3735	Funding for forestry needs and promotes development of natural enviroment	All Urban Forest	Brochures
Capt. B. Huffaker	Written Exam Offered at Driver License Office	Dept. of Public Safety - Alabama Marine Police	B. Huffaker	Certification for Vessel License	Age 12 and older	Secure Exam 25 Question Written Exam
Shannon Dewberry	Learning Power	Southern Company		Website that explains electricity and power utilities.		
Tammy Freeman Truett	Woodsy Owl	USDA Forest Service	Tammy Freeman Truett - (334) 832-4470 National Forests in Alabama – total number of employees -170	Through the character of Woodsy Owl, the Forest Service builds public knowledge about our environment and its proper use. Woodsy's message emphasizes caring for the land and stopping pollution.	K-2	Brochure, posters, video
Tammy Freeman Truett	Youth Conservation Corps	USDA Forest Service	Deidre Smith –Forest Service Contact (334) 832-4470	The YCC helps to save nautral resources by developing, preserving, and maintaining public lands and waters; lower unemployment among the nation's youth, and helps youth understand and appreciate the natural environment.	Youth	Brochures, video
Tammy Freeman Truett	Leave No Trace	USDA Forest Service	Joy Malone –Forest Service contact (334) 832-4470	This program is focused on minimum impact. It educates the public by instilling a land stewardship ethic that recognizes individual responsibility.	All ages	

IAG Member	Name of Program	Organization	Contact Name/Number	Program Purpose	Target Audience	Materials / Resources
Tammy Freeman Truett	Celebrating Wildflowers	USDA Forest Service	Rhonda Stewart – Forest Service contact	A season-long festival highlighting wildflower education, interpretation, and restoration activities on public lands.	All ages	Brochure
Tammy Freeman Truett	Kids Fishing Derbies	USDA Forest Service	Sara Chubb – Forest Service contact (334) 832-4470	A day set-aside to educate children about streams and lakes and the plants and animals dependant upon them for survival.	Up to age 16	
Tammy Freeman Truett	Noxious Weeds Awareness	USDA Forest Service	Rhonda Stewart Forest Service contact	An effort that supports the exclusion, prevention, containment, and eradication of invasive, exotic, and noxious weeds on resources.	All ages	Video
Tammy Freeman Truett	Cradle of Forestry Interpretive Service	USDA Forest Service	Tammy Freeman Truett – Forest Service contact 334-832-4470	An organization that provide environmental education materials and Forest Service maps to the public. Outlets are located at six ranger districts throughout Alabama.	All ages	Numerous items for sale
Tammy Freeman Truett	Teacher support materials	USDA Forest Service	Tammy Freeman Truett – Forest Service contact (334) 832-4470	Materials available for teachers for classroom instructions.	Teachers	Posters, incentive tokens, video rental, educational booklets.
Tammy Freeman Truett	Senior Community Employment Program	USDA Forest Service	Michele Robertson – Forest Service contact (334) 832-4470	An employment programs for senior age – 55 and older. Low income seniors are eligible. Participants train for 2 years in various Forest jobs.	Seniors – 65-older	Brochure
Tammy Freeman Truett	Prescribed fire education programs	USDA Forest Service	Ron Herbster – Forest Service contact (334) 832-4470	An education program that explains that benefits of prescribed fire on national forest.	All ages	Exhibit and brochure
Tammy Freeman Truett	Urban and Community Forestry and Rural community assistance programs	USDA Forest Service - Alabama Forestry Commission	Mary E. Gaines –Forest Service contact – (334) 832-4470	This effort supports comprehensive management of forests and related natural resources in populated area, from the inner city to the developing urban areas to small communities. This includes an integration of natural, social, and economic systems as they affect and are affected by human activity. Also programs are in place to assist rural communities.	All ages	Video, Grant programs

IAG Member	Name of Program	Organization	Contact Name/Number	Program Purpose	Target Audience	Materials / Resources
Tammy Freeman Truett	Project Learning Tree	USDA Forest Service And Alabama Forestry Association	Tammy Freeman Truett– Forest Service contact (334) 832-4470	A teacher-training program and conservation education curriculum that helps students develop an environmental awareness.	K-12	Teacher workbooks
Tammy Freeman Truett	Smokey Bear	USDA Forest Service and Alabama Forestry Commission	Tammy Freeman Truett – Forest Service Contact (334) 832-4470	This program brings an awareness of outdoor fire safety to citizens of all ages.	All ages	Posters, brochures, video
Tammy Freeman Truett	Partners in Education Programs	USDA Forest Service and local schools	Tammy Freeman Truett – Forest Service contact (334) 832-4470	A partnership is developed with local schools that includes weekly tutoring programs, special events, job shadowing, etc. Programs introduce students to careers in USDA and environmental ethics.	All ages	
Tammy Freeman Truett	Hunter Education Programs	USDA Forest Service in cooperation with the state conservation department	Joy Malone – Forest Service contact (334) 832-4470	A program that teaches hunter safety.	Adults	Brochure

Meeting Summary: October 9, 2002

Coosa River Projects

www.southerncompany.com/alpower/hydro

Meeting Attendees:

IAG Members

Keith Bryant	APC	kebryant@southernco.com
Jim Crew	APC	JFCREW@southernco.com
Bruce DiGennaro	Kleinschmidt	bruce.digennaro@KleinschmidtUSA.com
Barry Lovett	APC	BKLOVETT@southernco.com
Leslie Montgomery	APC	lmontgo@southernco.com
Tammy Truett	USFS	truett@fs.fed.us
Leslie Wampol	APC	lhwampol@southernco.com

Other Meeting Attendees

Amy Bennett	Kleinschmidt	Amy.Bennett@KleinschmidtUSA.com
Dan Murchinson	Lake Mitchell Home Owners and Boat Owners Association	danmurch@aol.com
Kelly Schaeffer	Kleinschmidt	kelly.schaeffer@KleinschmidtUSA.com
Isabella Trussell	Logan Martin Lake Association	ITrussell@aol.com

Action Items

The following action items were agreed upon by the R8 Public Education & Outreach IAG:

- IAG Members: Provide additional public education and outreach information pertaining to the Coosa and Warrior Relicensing Process to Keith Bryant of APC.
- APC: Revise the E12 Wetlands Public Education Outline and distribute it to the IAG.
- APC: Contact Diana Woods of the USEPA regarding wetlands-specific public education/outreach materials and programs.
- APC: Add the ACOE's public education information to the list of programs and redistribute this list prior to the next IAG meeting.

Meeting Summary: October 9, 2002

Meeting Notes

These notes summarize the major discussion items and are not intended to be a transcript or analysis of the meeting.

Introduction

The meeting began with participant introductions and a review of the agenda.

Meeting Agenda:

- Introductions
- Review R8 Public Education Work Plan
- Discuss E12 Public Education Efforts
- Next Steps

R8 Public Education IAG Work Plan

This IAG was formed after the E12 Wetlands IAG decided that public education was an important component for resolving resource issues on the Coosa and Warrior Rivers.

The primary responsibility of the R8 IAG is to be a clearinghouse for all public education and outreach information. This IAG will deal with finite information from specific ecological and recreation IAGs and will not completely revisit any one issue.

R8-IAG Interaction Process

This Interaction Process which is outlined in the IAG Work Plan, was based in part, on the public education discussions of the E12 Wetlands IAG and was introduced in May 2002. This process serves as a means of communicating and distributing public education information between this IAG and the ecological and recreation IAGs. Since this is a work in progress, the IAG may alter it to meet the changing needs and actual work demands of the ecological and recreation IAGs.

IAG Membership

The R8 IAG is comprised of individuals having extensive backgrounds in and knowledge of public education and outreach programs in the State of Alabama.

After discussing and finalizing their membership, IAG Members decided that additional individuals may be contacted in the future to gather resource-specific information, provide expertise and attend R8 IAG meetings as needed. These individuals, selected as necessary from various ecological and recreation IAGs will serve as liaisons between this IAG and their respective IAGs.

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Public Education Awareness Programs

The IAG discussed a list of Public Education-Awareness Programs that was compiled as a part of previous recreation meetings and noted that this list is not comprehensive, but contains many programs that were identified by various relicensing stakeholders. The IAG members agreed to review this list and provide additional information to Keith Bryant.

E12 Wetlands IAG Public Education

IAG members discussed several aspects of the E12 Public Education outline including, the target audience section, made several comments on the outline and agreed that steps 1 and 2 of the IAG-interaction process had been completed. R8 IAG members also agreed to further review this public education outline and begin providing information to address it to Keith Bryant of APC.

Two books were recommended by IAG members for potential use. These books include Doug Philips book on wetlands and Legacy's book titled the *Environmental Centers and Organizations Resource Guide*.

Next Steps

All R8 IAG materials will be distributed to IAG members prior to the next meeting and all information will be posted on the Internet at www.southernco.com/alpower/hydro.

The next R8 IAG meeting is scheduled for October 30th at 9:00 AM.

Meeting Summary: October 30, 2002

Coosa River Projects

www.southerncompany.com/alpower/hydro

Meeting Attendees:

IAG Members

Keith Bryant	APC	kebryant@southernco.com
Bruce DiGennaro	Kleinschmidt	bruce.digennaro@KleinschmidtUSA.com
Jim Crew	APC	JFCrew@southernco.com
Patti Hurley	ADEM	pah@adem.state.al.us
Barry Lovett	APC	BKLOVETT@southernco.com
Leslie Montgomery	APC	lcmontgo@southernco.com
Tammy Truett	USFS	ttruett@fs.fed.us
Leslie Wampol	APC	lhwampol@southernco.com

Other Meeting Attendees

Amy Bennett	Kleinschmidt	Amy.Bennett@KleinschmidtUSA.com
Bob Huffaker	Marine Police	bhuffaker@dcnr.state.al.us
Kelly Schaeffer	Kleinschmidt	kelly.schaeffer@KleinschmidtUSA.com

Action Items

The following action items were agreed upon by the R8 Public Education & Outreach IAG:

- Keith Bryant: Go back to the E12 IAG and clarify their strategy, goals and objectives.
- Keith Bryant: Contact the ACOE, Diane Finley about their/her possible participation in this process.
- Keith Bryant: Follow-up with Patti about the adopt-a-wetland program.
- Keith Bryant: Contact USFS regarding the “legacy” project.
- IAG Members: Refine R8 Public Education – IAG interaction process.
- IAG Members: Think about how best to address E12 public education issues.
- Jim Crew: Contact E12 IAG Members to discuss a public education standard process.
- Leslie Montgomery: Circulate “boiler plate” examples for the IAGs review.

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Meeting Notes

These notes summarize the major discussion items and are not intended to be a transcript or analysis of the meeting.

E12 Wetlands IAG Public Education

Kelly Schaeffer indicated that the E12 IAG wanted to get information out to public about the value of wetlands and how to protect them and that their Public Education Outline was a tool to help accomplish this. Accordingly, IAG members focused their discussion on the E12 Public Education Outline.

Existing Educational Programs

One of the main goals of this group is to capitalize on existing educational programs by looking back at these programs and potentially “tweaking” them to fit into E12 and R8 strategy. R8 members discussed the many existing programs and a need to stay focused on a few key programs and perhaps prioritizing applicable programs in order to avoid diluting the message that the IAG is trying to get across.

Need for Clarification from the E12 IAG

Based on the broad Public Education Outline provided by the E12 Wetlands IAG, R8 IAG members agreed that before continuing it would be useful to take a “step back” and clarify the E12’s strategy, goals and objectives. In order to provide the Wetlands IAG with the most efficient and productive solutions, R8 members felt that they needed to get a better sense of what the IAG was looking for so that everyone involved could be on the “same-page”. As a result of this need for clarification, IAG members discussed several questions they would like the E12 IAG to consider including:

- What would the E12 IAG like to accomplish?
- Does the IAG have a specific strategy, goals and objectives in mind?
- Is the IAG looking for a behavioral or physical change?
- Would the IAG be interested in trying to launch a campaign? i.e. “adopt-a-wetland”
- Can items listed in the Outline be prioritized?
- Is there more specific information that can be added to the existing outline?

Tools to work with the E12 Wetlands IAG

IAG members agreed that they might be able to help the E12 Wetlands IAG better define their Public Education Outline by providing the IAG with:

- A Conference call opportunity to discuss public education issues
- An example goal statement
- A “boiler-plate(s)”; listing goals, objectives and available tools
- A general framework / standard process of what information the R8 needs from an IAG to make informed suggestions
- Help conducting a risk analysis to determine how they would like to proceed
- An R8 member attending the next E12 Wetlands meeting

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The IAG agreed to think about these tools in more detail and to share ideas via email.

Public Education Suggestions

Throughout the course of their discussions the R8 came up with a few suggestions that may benefit this effort including:

- Targeting people that make land use decisions, counties and other municipalities.
- Make a solid effort to review and help with education programs that are already out there.
- Add a section to the E12 Public Education Outline that includes R8 recommendations.

Next Steps

Keith Bryant and Jim Crew will coordinate between the R8 and the E12 IAGs in order to increase communication and understanding between the two groups.

Keith will schedule the next R8 IAG meeting after consulting with IAG members. All R8 IAG materials will be distributed to IAG members prior to the next meeting and all information will be posted on the Internet at www.southernco.com/alpower/hydro.