

Meeting Summary: October 30, 2002

Coosa River Projects

www.southerncompany.com/alpower/hydro

Meeting Attendees:

IAG Members

Keith Bryant	APC	kebryant@southernco.com
Bruce DiGennaro	Kleinschmidt	bruce.digennaro@KleinschmidtUSA.com
Jim Crew	APC	JFCrew@southernco.com
Patti Hurley	ADEM	pah@adem.state.al.us
Barry Lovett	APC	BKLOVETT@southernco.com
Leslie Montgomery	APC	lcmontgo@southernco.com
Tammy Truett	USFS	ttruett@fs.fed.us
Leslie Wampol	APC	lhwampol@southernco.com

Other Meeting Attendees

Amy Bennett	Kleinschmidt	Amy.Bennett@KleinschmidtUSA.com
Bob Huffaker	Marine Police	bhuffaker@dcnr.state.al.us
Kelly Schaeffer	Kleinschmidt	kelly.schaeffer@KleinschmidtUSA.com

Action Items

The following action items were agreed upon by the R8 Public Education & Outreach IAG:

- Keith Bryant: Go back to the E12 IAG and clarify their strategy, goals and objectives.
- Keith Bryant: Contact the ACOE, Diane Finley about their/her possible participation in this process.
- Keith Bryant: Follow-up with Patti about the adopt-a-wetland program.
- Keith Bryant: Contact USFS regarding the “legacy” project.
- IAG Members: Refine R8 Public Education – IAG interaction process.
- IAG Members: Think about how best to address E12 public education issues.
- Jim Crew: Contact E12 IAG Members to discuss a public education standard process.
- Leslie Montgomery: Circulate “boiler plate” examples for the IAGs review.

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Meeting Notes

These notes summarize the major discussion items and are not intended to be a transcript or analysis of the meeting.

E12 Wetlands IAG Public Education

Kelly Schaeffer indicated that the E12 IAG wanted to get information out to public about the value of wetlands and how to protect them and that their Public Education Outline was a tool to help accomplish this. Accordingly, IAG members focused their discussion on the E12 Public Education Outline.

Existing Educational Programs

One of the main goals of this group is to capitalize on existing educational programs by looking back at these programs and potentially “tweaking” them to fit into E12 and R8 strategy. R8 members discussed the many existing programs and a need to stay focused on a few key programs and perhaps prioritizing applicable programs in order to avoid diluting the message that the IAG is trying to get across.

Need for Clarification from the E12 IAG

Based on the broad Public Education Outline provided by the E12 Wetlands IAG, R8 IAG members agreed that before continuing it would be useful to take a “step back” and clarify the E12’s strategy, goals and objectives. In order to provide the Wetlands IAG with the most efficient and productive solutions, R8 members felt that they needed to get a better sense of what the IAG was looking for so that everyone involved could be on the “same-page”. As a result of this need for clarification, IAG members discussed several questions they would like the E12 IAG to consider including:

- What would the E12 IAG like to accomplish?
- Does the IAG have a specific strategy, goals and objectives in mind?
- Is the IAG looking for a behavioral or physical change?
- Would the IAG be interested in trying to launch a campaign? i.e. “adopt-a-wetland”
- Can items listed in the Outline be prioritized?
- Is there more specific information that can be added to the existing outline?

Tools to work with the E12 Wetlands IAG

IAG members agreed that they might be able to help the E12 Wetlands IAG better define their Public Education Outline by providing the IAG with:

- A Conference call opportunity to discuss public education issues
- An example goal statement
- A “boiler-plate(s)”; listing goals, objectives and available tools
- A general framework / standard process of what information the R8 needs from an IAG to make informed suggestions
- Help conducting a risk analysis to determine how they would like to proceed
- An R8 member attending the next E12 Wetlands meeting

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The IAG agreed to think about these tools in more detail and to share ideas via email.

Public Education Suggestions

Throughout the course of their discussions the R8 came up with a few suggestions that may benefit this effort including:

- Targeting people that make land use decisions, counties and other municipalities.
- Make a solid effort to review and help with education programs that are already out there.
- Add a section to the E12 Public Education Outline that includes R8 recommendations.

Next Steps

Keith Bryant and Jim Crew will coordinate between the R8 and the E12 IAGs in order to increase communication and understanding between the two groups.

Keith will schedule the next R8 IAG meeting after consulting with IAG members. All R8 IAG materials will be distributed to IAG members prior to the next meeting and all information will be posted on the Internet at www.southernco.com/alpower/hydro.