

ET Advisory Quick Start Guide

WELCOME TO THE ET ADVISORY TOOL! Let's get started with the tool designed to analyze Total Cost of Ownership [TCO] and compare scenarios for electrifying fleets, public charging, workplace charging, or multifamily charging projects.

STEP 1: Register & Log In

There are Many Ways to Electrify

Please register or sign in, then you will be prompted to tell us more about your specific requirements so we can recommend the appropriate equipment for your needs, identify incentives, and estimate cost savings. We can help with:

Fleets



Analyze the total cost of electrifying your fleet.

Workplace Charging



Discover how much it costs to install chargers at your workplace.

Public Charging



Compare the costs and revenue of providing public chargers.

MUD Charging



Find out how much it costs to install chargers at multi-unit dwellings (MUD).

[Register or Sign In](#)

1

REGISTER:

From the landing page, click "Register or Sign In," enter your email, and select "Register." Fill in your details (email, phone, company, job title, name, password) and verify your account with the emailed code.

2

LOG IN:

Return to the landing page, click "Sign In," and enter your email and password.

?

FORGOT PASSWORD? Click "Forgot Password" on the login screen, follow the prompts, and reset with a verification code.

STEP 2: Create a New Project

1

START:

From the Project Dashboard,
click “Create New Project.”

2

CHOOSE SCENARIO:

Select your project type:

- a. Fleet [vehicles ± chargers]
- b. Public Charging
- c. Workplace Charging
- d. Multifamily Charging

How Do You Want to Electrify?

Choose a scenario and click Next to continue.

Fleet Electrification
Explore total costs for fleet electrification at scale

Workplace Charging
Analyze the total cost for EV charger installation at your workplace

Public Charging
Evaluate total cost and revenue for public charger installation

Multi-Unit Dwelling Charging
Evaluate total cost for charger installation at an apartment or multi-unit dwelling

Which Equipment Would You Like to Compare?

☒ **Vehicles**
Compare the costs of electrifying an existing fossil fuel fleet. You can decide whether to include EV chargers in your analysis.

☐ **Chargers Only**
Compare the costs of using different charging scenarios for your fleet.

Back Next

3

GENERAL INFO:

Enter:

- a. Project Name
[e.g., “Fleet Transition 2025”]
- b. Scenario Name
[e.g., “EV Test”]
- c. Organization Type
[affects incentives]
- d. Project Lifetime
[years of use]
- e. Zip/Postal Code
[for location-based incentives]

4

CLICK “NEXT”

STEP 3: Set Up Your Scenario

FOR FLEET PROJECTS

[EV TCO with Charging]:



Fleet Electrification
Explore total costs for fleet electrification at scale

1

Select Vehicle:

Name your vehicle set, specify the number of vehicles, choose finance type (Cash, Finance, Lease), and pick a vehicle from the catalog.

2

Vehicle Usage:

Input daily miles (business/personal), operating days/months.

3

Charging Behavior:

Define charging windows, select a charger from the catalog if needed.

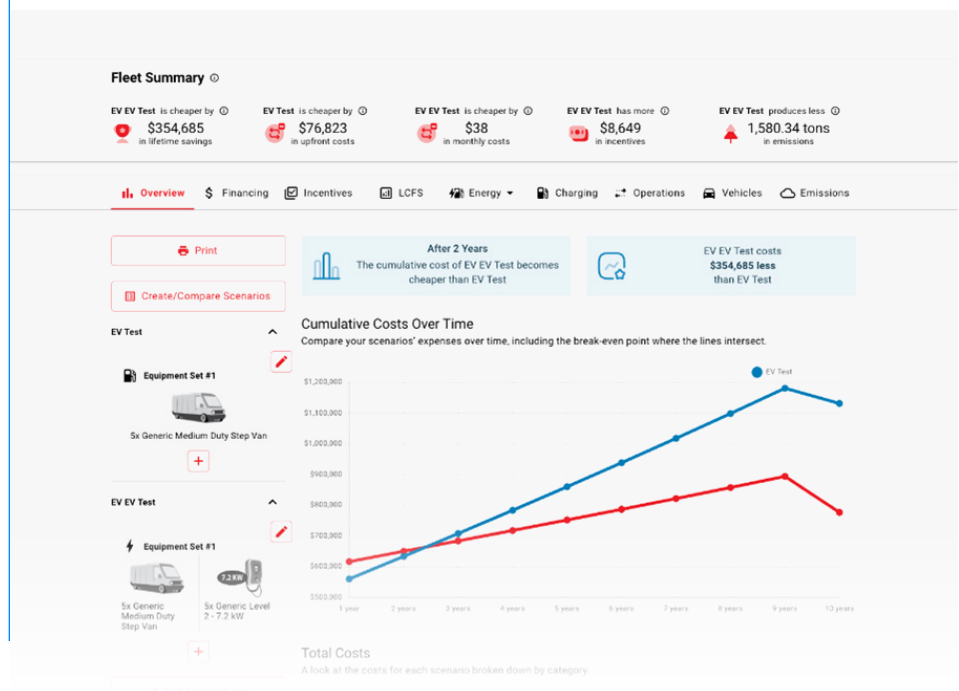
4

Site Requirements:

Estimate panel distance, concrete needs, and new panel necessity (defaults provided if unsure).

5

Click "See Results."



STEP 3: Set Up Your Scenario

FOR CHARGER- ONLY PROJECTS



Workplace Charging
Analyze the total cost for EV charger installation at
your workplace

1

Charging Needs:

Specify ports, vehicles, or available spots.

2

Charger Selection:

Choose your charger from the catalog.

3

Charger Usage:

Set charging times and revenue model.

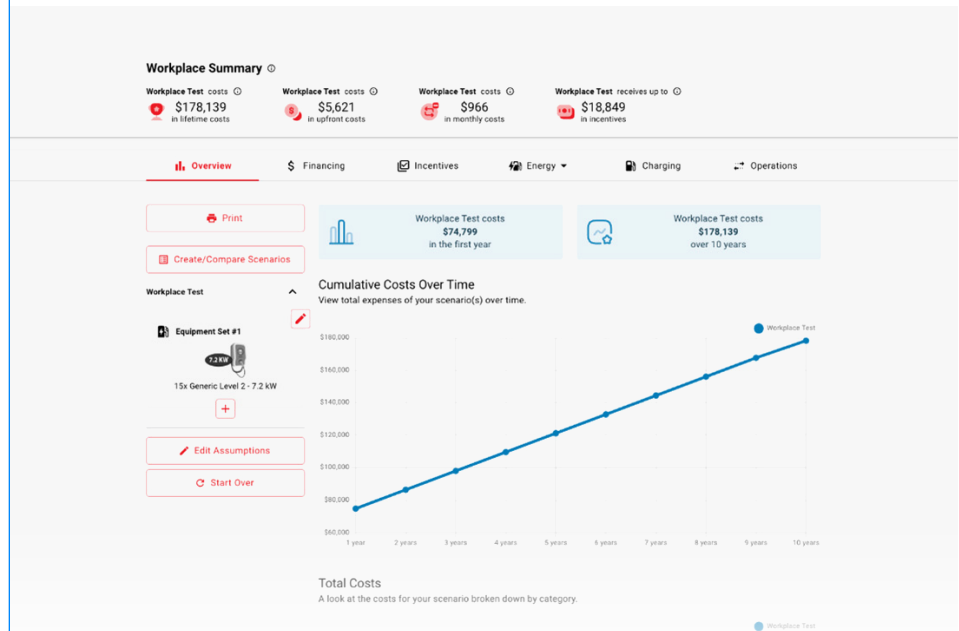
4

Site Requirements:

Input electrical panel details.

5

Click "See Results."



STEP 4:

Compare Scenarios [Optional]

1

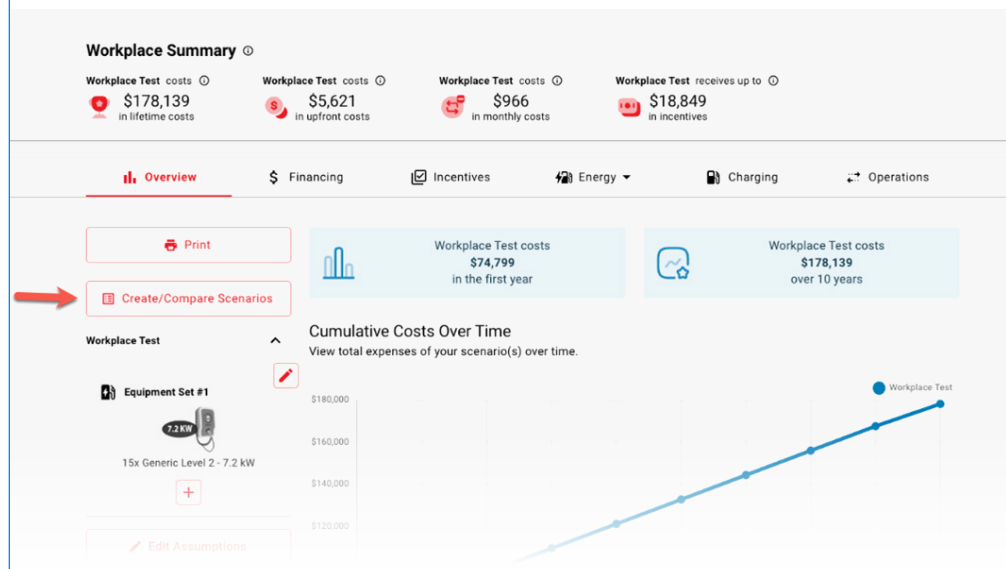
Create multiple scenarios

[e.g., ICE vs. EV, EV vs. EV, Charger vs. Charger] by repeating Steps 2-3.

2

From the Output screen, click

"Compare Scenarios," select two scenarios, and hit "Compare."



STEP 5:

Understand Your Results

1

Summary

View Lifetime Savings, Upfront Costs, and Monthly Costs.

2

Overview

See cumulative costs, break-even points, and cost breakdowns (electricity, vehicles, chargers, incentives).

3

Details

Check financing options, eligible incentives, energy costs, operations (maintenance/insurance), and emissions.

TIPS:

Single Scenario

Analyze one project setup's TCO.

Comparison

Compare two setups to see differences [e.g., ICE vs. EV with/without chargers].

Incentives

Location and organization type impact eligibility