

**Terry Smiley** is the vice president of Eastern Division for Alabama Power, where he oversees the company's operations, sales, economic and community development and external affairs activities. Prior to this role, Smiley served as director of Economic and Community Development, where he led a team responsible for economic, community and commercial business development across the state.

Smiley joined Alabama Power in 2017 as Birmingham Division External Affairs manager before assuming duties as the Division External Affairs and Marketing manager.

Smiley has more than 27 years of experience in the utility industry, working at Alagasco before joining Alabama Power. At Alagasco, Smiley served in various roles in operations, customer service, marketing and governmental relations, where he directed governmental activities across the state of Alabama. While in operations, Smiley led various business improvement initiatives to enhance customer service delivery, collections/debt reduction and statewide standardization of customer service functions.

Smiley received his bachelor's and master's degrees in business administration and public and private management from Birmingham-Southern College. He serves on the board of directors for the Alabama Trails Foundation, Alabama Institute for the Deaf and Blind, Calhoun County Economic Development Authority, Calhoun County Chamber of Commerce, Jacksonville State University

Foundation, Anniston Museum of Natural History, Talladega Presbyterian Home for Children, The Right Place, and is a member of the Anniston Rotary Club. Smiley serves on the Board of Trustees for Talladega College.

In 2009, he was featured in the Birmingham Business Journal Top 40 under 40 and is a member of the Leadership Birmingham

Class of 2012. His previous community engagement includes President of the Birmingham-Southern College National Alumni Association and board of directors for the A.G. Gaston Boys & Girls Club, where he was named Board Member of the Year in 2017. Smiley completed the Alabama Power Experienced Leadership Development Program and served on the Alabama Power Leadership Development Council. He currently serves on the Alabama Power Council for Culture and Inclusion.

Smiley was an All-American in basketball for two years and was inducted into the Birmingham-Southern College Sports Hall of Fame in 2000.

Smiley and his wife, Melissa, reside in Anniston and are the proud parents of Evan and Lauren Smiley.



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