

**Anthony (Tony) Smoke** is senior vice president of Marketing and Economic Development. Prior to this role, he served as vice president of the Birmingham Division and vice president of the Eastern Division for Alabama Power. While in these roles Smoke was responsible for local governmental affairs, local external affairs and marketing.

With more than 35 years of experience with Alabama Power, Smoke has held positions of increasing responsibility across the company, including vice president of Marketing, where he was responsible for Industrial, Commercial and Residential sales programs, which included unregulated LED lighting, energy services and commercial solar.

Smoke also held prior roles as area manager and Commercial & Industrial Marketing manager for the Birmingham Division. He was responsible for external contacts with elected official and community leaders, energy sales and energy efficiency initiatives for business customers. He also served in positions within the Power Delivery organization, where he was responsible for engineering, construction and maintenance.



**Anthony A. Smoke**  
Marketing and  
Economic Development,  
Alabama Power  
Company

Smoke has a Bachelor of Science in Electrical Engineering from Auburn University (1984) and a Juris Doctorate from the Birmingham School of Law (1997).

Smoke serves on the Jacksonville State University Board of Trustees, the Birmingham Promise Board, the Board of the Alabama Engineering Hall of Fame, Jefferson County Industrial Development Authority, Alabama Institute of the Deaf and Blind Foundation Board, Alabama Symphony Orchestra Board, March of Dimes of Alabama Board and the Board of Trustees of the 4 Little Girls Memorial Fund. He is a 2013 Graduate of Leadership Birmingham, was the past Chair of the Hispanic Interest Coalition Association Board and served on the Birmingham Education Foundation Board.

Smoke is a member of Our Lady of Sorrows Catholic Church in Homewood and of Alpha Phi Alpha Fraternity Inc. He is married and the father of two daughters.

