Ragan Dickens is vice president of Public Relations for Alabama Power Company. In this role, he leads the strategy and execution of internal and external communications for the company, helping build trust and strengthen connections with customers, employees, communities and stakeholders across Alabama.

Dickens has amassed more than 20 years of experience in the public and private sectors. Before joining Alabama Power Company, he served as chief communications officer for New Braunfels Utilities (NBU) in New Braunfels, Texas. He was responsible for the strategic direction of communications, strategy, marketing, community relations, government relations, media relations and regulatory affairs for the utility.

Before joining NBU, Dickens spent a decade leading communications teams and serving in moments of crisis for Walmart, Tyson Foods and the oil and gas space. Prior to that, he worked in state and federal government for a sitting governor and president.



Ragan Dickens
Vice President, Public Relations,
Alabama Power Company

Dickens has experience in global, national, state and local communications, enhancing organizational visibility through media relations and stakeholder engagement while managing public sentiment. Throughout his career, he has established enterprise-wide communications strategies and aligned company messaging across business units.

Dickens earned a bachelor's degree in mass communication with a concentration in public relations from Louisiana State University.

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