

Staci Brown Brooks is vice president of Charitable Giving for Alabama Power Company and president of the Alabama Power Foundation, leading the company's philanthropic, volunteerism and community support initiatives.

She is also executive director of the Alabama Business Charitable (ABC) Trust Fund established by Alabama Power to help meet the energy needs of low-income Alabamians.

Previously, Brooks served as director of Marketing Communication, managing customer segment communications along with the development and implementation of sales and marketing campaigns.

She joined Alabama Power in 2015 as special projects manager in Public Relations, helping launch and grow the Alabama News Center platform.

Prior to joining Alabama Power, Brooks held senior leadership roles at Alabama Media Group where she developed strategies that grew digital audiences. She also worked at The Birmingham News, The Tuscaloosa News and the Detroit Free Press.

Brooks is a member of the Vulcan Park and Museum Board of Directors, the Lawson State Community College Foundation Board of Directors, the Four Little Girls Memorial Fund Board of Trustees, the YWCA Central Alabama Board of Directors and Alpha Kappa Alpha Sorority Inc. She has supported the work of Bronze Valley, an organization focused on growing the technology-based startups of

diverse founders, and was a Junior League of Birmingham Community of Lights Torchbearer, joining other community leaders in completing a special centennial fundraising campaign for One Place.

Brooks is a two-time graduate of The University of Alabama, with a B.A. in communication and an MBA. Her alma mater recognized her as a "60 for 60" esteemed alumna at a "Beyond the Schoolhouse Door" commemoration in 2023.

She completed a Strategic Leadership course at Columbia Business School with senior leaders from across the globe.

The Selma native's honors include being selected for Leadership Birmingham, the Alabama Leadership Initiative and Who's Who in Nonprofits, as well as the Maynard Media Academy and the Young American Leaders Program, both at Harvard University. A member of Sixth Avenue Baptist Church, she, her husband and daughter live in metropolitan Birmingham.



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