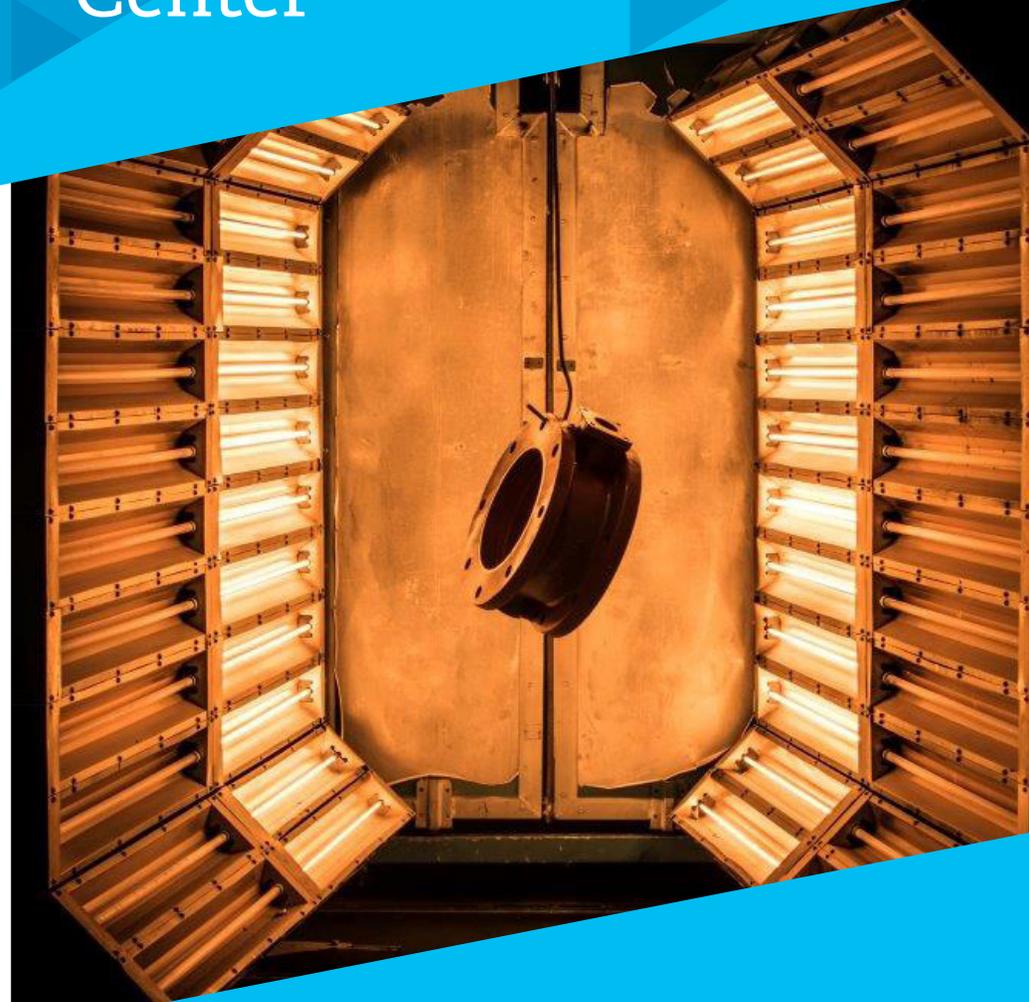


Alabama Power's Technology Applications Center

Put Our Expertise to Work for Your Business

To find out more about how the Technology Applications Center can benefit your business, email us at TAC@southernco.com or contact our Business Service Center at 1-888-430-5787.



Your Competitive Advantage

In today's ever-shrinking world, there's no such thing as a small-town business. Regardless of the size of your business or the industry you're in, you're probably competing in a global marketplace.

The enormous increase in competition makes it important for you to stay on the cutting edge of technology, and one step ahead of your competitors. That's where the Alabama Power Technology Applications Center (TAC) can help.

As a customer of Alabama Power, you'll find that the TAC can help you discover how your company can:

- Reduce production costs
- Increase productivity
- Address environmental concerns
- Improve energy efficiency
- Enhance product quality

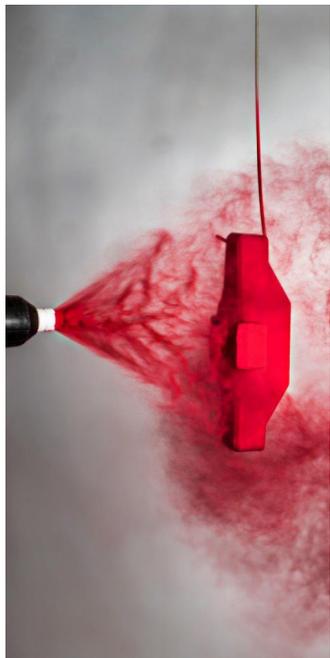


Manufacturing Applications

Alabama Power has the equipment and the expertise to help you take advantage of applications that can benefit your business. These include:

- Powder painting
- Ultraviolet curing
- Infrared thermal curing and drying
- Induction heating
- Burn off technologies
- Heat pump technologies
- Accelerated heating
- Combination thermal process heating
- Spot comfort heating
- Enhanced power quality
- Lighting

The TAC can also assist in problem solving, as well as in evaluating which applications work best for your business, both technologically and economically.



Take Advantage of a Complete Range of Services

The following services are available for many manufacturing applications at the Technology Applications Center:

- Technical Assistance
- Equipment Demonstration
- Product Testing
- Manufacturing Process Evaluation
- Materials Analysis
- Solutions for Production Problems



Food Service Applications, Too.

In addition to testing manufacturing technology at the TAC, you can test new electric food service equipment in our fully stocked demonstration kitchen. The demonstration kitchen is available by appointment only.

Our demonstration kitchen puts all the latest electric kitchen equipment in one convenient location so you can try it out with your products before making final decisions about the equipment you want to buy. You may use the equipment available at the facility or – with a little advance notice – we can bring in any equipment you choose. The center offers unique kitchen equipment “test drives” for chefs, short order cooks, nutritionists or anyone else in the food service business.

