

Greg Barker is executive vice president for Customer Services at Alabama Power Company, which provides safe, affordable and reliable electricity to more than 1.4 million customers across the state. In this role, Barker has broad oversight of Alabama Power's customer services, marketing and economic development strategy and operations.

He also oversees the company's six geographic business divisions: Birmingham, Eastern, Mobile, Southeast, Southern and Western.

Barker joined Alabama Power in 2002, beginning as a project manager in the Economic and Community Development department with responsibility for marketing the state to targeted industry prospects. In January 2007, he was named vice president of Economic and Community Development. He became senior vice president for Business Development and Customer Support in July 2010; in April 2012, his title in that role changed to senior vice president for Marketing and Economic Development. He was named to his current position in February 2016.

Prior to joining Alabama Power, Barker spent his career working for and leading economic development organizations, beginning in 1986 with the Meridian Chamber of Commerce in his native city of Meridian, Mississippi. Subsequently, he worked with the Mississippi Delta Council, the Birmingham Area Chamber of Commerce, the Birmingham Metropolitan Development Board and the Anniston (AL) Chamber of Commerce. Today, he says the experience of working with organizations devoted to rural areas, and small and medium-sized metropolitan areas, is invaluable to his work with a major utility company.

"The issues and challenges, as well as the opportunities, vary from place to place," Barker says. "The common thread for me has been the opportunity to work with teams and community leaders who are dedicated to excellence and understand the value of collaboration."

Barker is a 1988 graduate of Mississippi State University with a bachelor's degree in Mass Communication. He also completed work at the Institute for Organizational Management at the University of Georgia and the Economic Development Institute at the University of Oklahoma.

He is a member of the International Economic Development Council, the Southern Economic Development Council, the Utility Economic

Development Association, the Economic Development Association of Alabama and the Alabama Germany Partnership.

Barker is a member of the advisory board of the Alabama Productivity Center and serves on the boards of directors of the Alabama Power Foundation, the Tennessee-Tombigbee Waterway Development Council, the Bill L. Harbert Institute for Innovation and Entrepreneurship at the University of Alabama at Birmingham, Junior Achievement of Alabama, ABC Trus, Opportunity Alabama, and Innovation Depot.

In 2018, Barker was named an Alumni Fellow of the College of Arts and Sciences at Mississippi State. In 2010, he was the first recipient of the Dave Echols Distinguished Service Award, presented by the Alabama Development Office (now the Alabama Department of Commerce) for exemplary work in the field of

economic development. He is a 2008 graduate of the Leadership Alabama program.

He is a lifelong baseball fan, whether as a player, coach or fan. As Barker puts it, he loves the game "from Little League to Old Timers Day."

Barker and his wife, Laurie, have three daughters, Meagan Smith, Meredith and Madison. He is a proud granddad to his granddaughter, Finley.



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