

**Tequila Smith** is vice president of Charitable Giving, where she leads the company's philanthropic, volunteerism and community support initiatives. She is also president of the Alabama Power Foundation and executive director of the Alabama Business Charitable Trust Fund.

With more than 20 years of experience within the utility industry, Smith has held positions of increasing responsibility within the Southern Company system, with roles in Fuel Services, Operations Services, Resource Planning and Transmission. She served as assistant to the vice president of Regional External Affairs at Georgia Power and general manager of Renewable Energy Operations at Southern Power.

Most recently she served as Energy Services director, where she led a team of energy conservation experts in managing development and implementation of energy efficiency for commercial and industrial businesses, as well as federal customers throughout the state. Smith also oversaw the growth of non-kWh sales through customer partnerships in LED lighting, smart HVAC and energy automation.

She attended the University of Alabama at Birmingham (UAB), where she earned a Bachelor of Science degree in mechanical engineering in 1999 and a Master of Business Administration (MBA) in 2003. In 2019, she earned a Master of Arts in communication studies: organizational leadership from the University of Alabama.

Smith has been active in the civic, philanthropic and leadership development arenas, bringing her knowledge, experience and expertise to bear on improving the life of her community. In 2018, she completed the Southern Power Leading Leaders program. She is a member of the UAB School of Engineering Advisory Board and a 2020 alum of the Momentum Executive Women Leadership Program – Alabama's premiere female leadership organization.

She is a 2020 Torchbearer for the Junior League of Birmingham's Community of Lights Campaign. As a Torchbearer, she promotes awareness of the Junior League's five-year fundraising initiative supporting One Place Metro Alabama Justice Center. One Place provides legal assistance, counseling and housing services to community members affected by domestic violence and sexual abuse.



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